

# Art Competitions as a Means of Students' Creative Growth

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**Abstract:** The article presents a theoretical analysis of art competitions as a means of creative development of individual abilities, in particular in the process of obtaining professional education. The article reflects the main theoretical and methodological approaches to determine essential features of the art competition in the context of organization, functional characteristics, the formation of professional competence in students. The types of art as an aspect of creating a competitive task are studied.

The results of the study form an idea of the historical and cultural phenomenon of the formation of arts and the formation of the worldview of mankind, which is reflected in works of art that develop during the evolution of man.

The relevance of the study is due to innovative approaches in the process of creating and displaying a work of art, in the context of the modern information society. In the course of the research the importance of holding an art competition was determined, the concepts and structural components were specified. Scientific publications are analyzed and the characteristic features of the art competition are determined. The article establishes the functions of education in the field of art, identifies the impact of education on students, the formation of their professional competence and values of art.

In the course of the research the method of abstraction was used in the study of artistic bases of creative interpretation, a descriptive and research method, the method of analysis and synthesis in theoretical substantiation of the topic, characteristics of music and game activity. To determine the results of the study, the method of generalization and systematization was used. The results confirmed the importance of the art competition in shaping the creative growth of students.

**Keywords:** *Musical drama; vocal and choral art; history of art; individual style; values of art.*

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## Introduction

Current art reflects the achievements of previous cultural trends, which combine stylistic features and highlight the deep layers of an artistic experience. An important aspect of the study of student creative growth and worldview in the context of art is the multifaceted presentation of a problem that reflects pedagogical paradigms, scientifically sound researchers of this topic, as well as the phenomenon of personal participation in forming a new stylistic reflection of creativity (Bibik, 2002).

The relevance of the study lies in the importance of determining the role of the student's personality in the art field, which is difficult to assess in terms of pedagogy, as science covers only the subject context. Pedagogy only determines the features of educational influence and is a scientific and practical tool in conducting research on certain issues, which contradicts the art aspects of the creative activity of the student.

Confirmation of the inability to determine the conceptual provisions for the development of student personality only in terms of pedagogy is a large number of scientific studies on the peculiarities of students' competencies in the context of traditional pedagogical education (Bulychova, 2019). Therefore, there is a need to determine the main factors in the formation of a developed, competency, value-oriented, socialized personality of the student, who is able to self-realize in the process of individual growth.

This trend became the basis for the study of the influence of art on the personal growth of the student. Art promotes the development of creative activity and encourages special thinking, the choice of non-standard ways to solve these problems for students, in terms of education and the formation of a professional competence (Vasylenko, 2003). Art reflects the individual's perception of the world through a system of certain images-signs that interpret the worldview of the individual and at the same time, form the essence of cultural development of society as a whole. Art accumulates knowledge and spiritual ideas of mankind about the world, and is also an experience of cultural development of society in a certain historical epoch. The components of art are human skills, presented in a certain work that has an aesthetic function.

A feature of artistic skill is the ability to provoke people's response to the presented work. In this context, it is possible to form approaches to art. Yes, there is a public perception of artistic reflection, which can be perceived as certain ideological features of the historical epoch, and there is an individual attitude to the creation of "something" that can be art in the

"special" perception of other people. Thus, artistic styles are formed according to certain historical epochs, as well as the individual style of the artist, which reflects the inner world of the individual. It can be unequivocally stated that art influences the person.

**Objective of the article** – is to analyze and explore the art competition as an effective factor in the creative growth of the student's personality.

### **Theoretical and methodological principles of higher music education**

Current trends in the intensive development of the information society lead to innovative reforms in various fields of human activity, which are reflected in the field of art education, which in the context of modern scientific approaches and achievements of the cultural world development transmits universal values.

The most specific in the context of shaping the worldview of young people is the art of music, which develops "emotional intelligence" and shapes the cultural development of the individual. Music education in the process of modern trends changes the basic provisions, expressed in content, form and other means that determine the competitiveness of future professionals ("Homo Ludens," 2022). Therefore, to determine the trend regarding the function of musical art, we consider it appropriate to understand the progressive and regressive processes of today's music education in the context of philosophical understanding (Virna, 2017). Significant in this context is the formation of a philosophical perception of aesthetics as a way of forming the worldview of the individual through the interaction of mass and elite culture.

The study identified the formation of musical art, including choral. Today, a promising area of choral art is the reconstruction of rituals, which is expressed in the intonation song presentation.

The study highlights basic theoretical foundations for the formation of choral art, which is a promising area of rethinking the previous cultural experience, which is represented by works of contemporary artists who are more inclined to diversify an intonation song experience. Thus, Bulychova (2019) explores the features of the part song concert. Vasylenko (2003) notes the features of performing activity as one of the most effective aspects of creative interpretation of art. "Homo Ludens" (2022) research is the basis for elucidating basic principles of musical art.

Research on the development of art history in the context of music education is presented in a multifaceted interpretation, including as an analysis of historical experience on this issue, as well as a factor in music education, which is the basis for the formation of individual stages of music art (Kovaleva, 2019). The study also aims to determine the basis of professional competence of future professionals in the field of art, which is formed in the context of the transformation of music in worldviews and reflections of musical text as a cultural phenomenon of music education (Gygli et al., 2019). Historical discourse in art history is provided by a general scientific approach to methodological research in the context of this problem.

The scientific level of the methodology of music art reveals the essence of scientific intelligence in the context of music pedagogy, which solves the methodological principles of art formation and defines the paradigm in the context of principle development of art education.

The study highlights scientific publications on a systematic approach to the study of music as an awareness of values in the development of personality. Theoretical and methodological study of modern music education is associated with the technologicalization of various spheres of human activity and the formation of effective innovative technologies in the field of educational activities (Gardner, 1983). Thus, the study of music is determined in terms of philosophical, scientific, historical and cultural rethinking. In the context of our study, art is studied as an effective factor in personal growth.

### **Art competitions in the formation of student's value orientations**

The idea of the study is determined by the relevance and is the special functional significance of the art competition for personal growth. The human personality is a reflection of the social aspect of various spheres of life in combination with natural physiological essential characteristics (Giddens, 1991). The formation of personality occurs in the process of social interaction, as well as the development of individual abilities in the process of life. Individuality is a person who has certain characteristics, is aware of them and can use them to achieve life goals.

Personal growth - the formation of professional competencies in the process of educational activities, values of life trends, determining the necessary knowledge and skills, acquiring them in the process of self-development and self-education to achieve personal well-being.

In the context of the study of scientific publications on personality development, it has been suggested that art is one of the most important factors of progress, as it encourages creative rethinking of an environmental phenomena and inspires new discoveries as a guarantee of evolution of society. New ideas of scientists, which arise as a result of cultural activities, are realized in life, gain meaning, and they become the beginning of a new era, and, therefore, an indisputable basis for the constant growth of society (Imel, 1991). Thus, cultural values are the result of creative human activity in the process of life and, at the same time, a factor of personal growth.

The artistic factor influencing the human worldview is one of the statements of scientists of the study. It is especially important to define how art forms the basis for personal growth in the context of modern postmodern perception, which arose from frustration in the previous type of consciousness (Leilani, 2006). The worldview based on dogmatism and science as the most important constants of the world order disappears in the context of the emergence of a new epistemological vision of the universe, reflected in the decline of "true norms" and the collapse of spiritual values.

The postmodern view of the world is a reflection of a chaotic, meaningless, unpredictable process. All the norms that have been formed during historical development have lost their meaning because they do not apply in modern conditions (Gray, 2008). However, the uniqueness of the postmodern world lies in the ability to experience and feel the events and phenomena that occur, to interpret them individually. That is, in postmodern conditions, a specific form of worldview is formed with a person's emotional perception of modern world trends.

According to this postmodern worldview, the greatest influence on the development of personality is not in the context of the accuracy of science or tradition, but on the basis of aesthetic cultural experience. The most significant role in the formation of personal worldview is given to figurative and symbolic understanding of the world order, which reflects the creative rethinking of life events.

The natural process for man is the desire to systematize chaos, to organize disorder, i. e. to harmonize the environment for a comfortable existence (Smith & Schwartz, 1997). The instrument of the most correct balancing of chaos is the artistic experience that develops her inner world, forming an aesthetic catharsis and a value attitude to the most important meanings of life.

Art encourages the individual to realize his individual abilities for a harmonious development and figurative worldview. Art awakens human feelings and empathy and provides opportunities to intensify thinking to determine the most optimal worldview (Sopka & Volovar, 2010). Postmodern worldview reflects a new aesthetic picture of the world, where chaos is replaced by perfect order, and art is formed as the most perfect form of worldview, reflecting the meaning of life guidelines of human life.

This trend of postmodern meaning of art in the development of mankind determines features of educational activities and forms the worldview culture of the individual. The importance of art in personal development also lies in the combination of the vitality of national culture and the prospect of creative search for solutions to life's problems.

It is important to be competitive for personal growth, so one of the most important influences on personal development is the organization of an art competition. The art competition encourages the person to realize creative abilities of the individual in the process of competition. In the competition, the individual shows his potential to win, maximizes his talent and intensively encourages creative thinking to achieve their goals.

Art competition stimulates and motivates the individual to achieve success, so it is most effective in the context of personal development of creativity and individual abilities to achieve the goal. Art is a unique source of harmonization of the individual in the process of his life and the achievement of its goals in the new postmodern information world.

### **The research of the artistic vocal-choral competition as a factor of student's personal growth**

In the process of obtaining professional education in the art of music, the future specialist acquires professional competencies, which is the key to future successful professional activity. A person's value attitude is formed throughout the life. Student values are the result of psycho-emotional activities that correct value components of the student as a developed personality. The value orientations of the student in the process of obtaining professional education in the art of music reflect the main trends of personal development: beliefs, faith, ideas about morality and others.

Based on the analysis of the scientific research, it can be argued that the art competition for a vocal and choral performance is one of the most effective factors of personal growth of the student in the process of music

education. Thus, the vocal-choral performance reflects the syncretic context of choral art in a new holistic reproduction. Musical culture in choral and performing arts most fully presents the personal interpretation of a composition (Wojnar, 1964). The source of the sound, its quality, the timbre of the voice and the number of voices, which are united in a polyphonic choral accompaniment, are determined.

It is important to identify special musical abilities to perform a musical work in the process of organizing an art competition. In choral performance the intonational timbre-dynamic sound of singing with motor, articulatory accompaniment is presented.

Such components are embodied in various performance expressions in the process of imitating the manner of performance and creative re-intonation of the original sound. Current choral art reflects the creative decisions of composers through the use of techniques and means of artistic reproduction under the influence of traditional choral performance.

The art competition of vocal and choral art stimulates and motivates the student to achieve victory, so the student expresses his potential. Such a competition is important in the context of practical reproduction, which is expressed in certain aspects:

- Mastering by students of emotional and volitional interpretations and formation of personal beliefs.
- The formation of psychological guidance of the student in the context of musical activity.

A vocal and choral performance is a vivid reflection of the artistic reproduction of a personal perception on the work.

The art competition forms characteristic features of a person who presents his work. In particular, the manifestation of personal growth in the process of art competition are the following characteristics:

- Motivational component
- Individual talent
- Individual style
- Artistic values
- Competitiveness
- Adequate self-esteem
- Incentive to win
- Organizational and communicative skills
- Professional competence.

Such features of the presentation in the process of artistic competition of a vocal and choral performance shows the most

characteristic manifestations of the individual, indicating his professional growth. Students, during the art competition, more emotionally perceive victory or defeat, their success. During the competition, students clearly define the main criteria that will promote self-realization in life. Therefore, the art competition is the basis for personal growth.

## **Conclusion**

The study was conducted on the basis of theoretical and methodological approaches and conclusions on the effectiveness of art in the personal growth of music students. The study identifies the basic concepts that characterize the manifestations of personal growth, signs of artistic competition and performing and choral art.

It is established that art has a special effect on the formation of personality, as it reflects the creative rethinking of reality and interpretation.

Music education forms a student's value attitude to art, to himself and to people. The professional competence of the future specialist in music education is formed under the influence of postmodern worldview.

Postmodern art reflects new aspects of value-semantic ideas, formed on the basis of the denial of scientific dogmas, and instead, highlighting the special role of the artistic function of personality formation.

Based on the analysis of scientific research, it is determined that the study of the peculiarities of personality development goes beyond pedagogical analysis. It is advisable to analyze the artistic phenomenon of personal growth in the process of music education.

In the course of the research it was determined that the performance of the song in the modern choir presents the traditional features of music making and the tendencies of postmodernism updated with new technological and thematic features.

The thematic and genre diversity of choral art is formed as a cyclically completed musical work with opposing parts of semantic content. Choral performance is the main criterion of art, which highlights the professional approaches of composers in creating and displaying the work. Therefore, the art competition of vocal and choral art for students is the most effective for personal growth of the student in the context of the development of professional competence.

The results of the study do not exhaust the context, however, clarify the role of art as the most effective factor in the professional growth of the student's personality.

Author 1 researched some scientific works on this research problem and formed the main approaches in the context of the formation of professional competence.

Author 2 analyzed and identified the main professional competencies in the context of the professional activities of future tourism experts and presented his research in the article.

Author 3 explored the theoretical foundations of scientific works and presented the definitions of concepts and terms on the topic.

Author 4 systematized and organized the list of literature of domestic scientists, the list of literature of foreign scholars.

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